

# HORACIO KNAEBER

JOURNALIST - COMMUNICATOR



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 @horacio knaeber

## PERSONAL PROFILE

I am a man passionate about life and the world of communication. Lover of time and challenges. Traveling and discovering new cultures allow me to perceive life intensely every day.

## PROFESSIONAL SKILLS

### GENERAL JOURNALISM

#### RADIO

Realization of live radio program.  
Locution. Production and conduct of interview.  
journalistic. Investigation. Comprehensive production.  
Script creation. Edition.  
Team development. Content generation.  
Contents in real time. Interaction on social networks.  
Radio image. Link.

#### PODCAST

Podcast production.  
Production and conduct of interview.  
Comprehensive production. Script. Edition.  
Content generation. Social networks.

#### GRAPHIC JOURNALISM

Drafting. Edition. Production.  
Production and conduct of journalistic interview.  
Script. Link.  
Generation of content for web and networks.

## ESPECIALIZATION

### General Professional Journalism

Complete skills

### Social Network

Complete skills

### Diploma in Media

Cultural Rojas  
University of Buenos Aires

### International recognition.

Keys to the City of Miami.  
Prince Lorenzo De 'Medici Award of Excellence.  
The European Institute for Excellence awards.  
Medal of the International Association of Social Sciences.

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## PHOTOJOURNALISM

Preproduction. Production. Edition.  
Script and photographic interpretation.  
Production and editing for social networks.

## NETWORK JOURNALISM

Conversion of traditional work to networks.  
Multitask team management.  
Resource planning.  
Content production.  
File recovery and conversion.

## SOCIAL NETWORKS

Formation of work teams.  
Research and application of new technologies.  
Commercialization. Monetization.  
Communication on social networks  
Creation and development of work plan.  
Identification and development of audiences.  
Marketing planning.  
Planning, development and web maintenance.

## ORGANIZATIONAL MANAGEMENT

Management of non-profit organizations.  
Management of educational institutions.  
Coordination of study plans and programs.  
Institutional communication management.

## CRISIS COMMUNICATION

Planning and protocol.  
Coordination of study plans and programs.  
Training and coordination of teams.

## PERSONAL SKILLS



Public Speech



Creative thinking



Problem solving skills



Capacity for teamwork



Permanent search for new knowledge..



Empathy in management

## GOALS

The world of communication is a passion that has taken root in me. I have found in journalism a way of life, of relationship with the world, of building dialogues, of spaces, challenges and personal evolution.

## OBJECTIVES

I want to work in a company that offers me challenges, ambitious goals, and provides me with a work environment and personal growth.

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## EXPERIENCE

### INTERNATIONAL NETWORK OF SOCIAL JOURNALISM CORP

Institutional management

Responsible for the management plan.

Coordinator of international teams.

### INTERNATIONAL ASSOCIATION OF COMMUNICATION AND MEDIA PROFESSIONALS

Strategy and content coordinator.

### GLOBAL MEDIA NETWORK

Strategy and content coordinator.

### URUGUAYAN AMERICAN CHAMBER USA

Institutional management

Responsible for the management plan.

Team coordinator.

### FOUNDATION NEWS AGENCY

Content direction

Responsible for the management plan.

### MIAMI MEDIA AWARD

General coordination

### UNESCO

International communication advisor.

Coordination of projects for Latin America and the Caribbean.

### URUGUAYAN PRESS ASSOCIATION

Institutional management

### MERCOSUR NETWORK - COMMUNICATION MEETING

General management

Policy coordination.

Institutional relations.

### MIAMI FILM FESTIVAL

General coordination

### INTERNATIONAL CATHEDRA OF SOCIAL COMMUNICATION

General direction

### CARIBBEAN ALLIANCE |

### INTERNATIONAL UNIVERSITY OF THE AMERICAS

General coordination

### INTERNATIONAL CATHEDRA OF SOCIAL COMMUNICATION | HUMBOLDT INTERNATIONAL UNIVERSITY

General coordination

### INTERNATIONAL INSTITUTE OF JOURNALISM, COMMUNICATION AND SCIENCES.

Institutional coordination

## MEMBER

- Miami Poets and Writers Association
- Argentine Society of Writers (SADE)
- Uruguay Society of Writers
- International Association of Social Sciences
- Association of journalists of Argentina
- International Association of Communication and Media Professionals
- International Federation of Journalists.

## Book Author Exhibitor at the Book Fair in Miami and Uruguay

1. Guide to HIV and AIDS Coverage in Latin America and the Caribbean - UNESCO
2. Guide to Cultural Heritage in Latin America and the Caribbean - UNESCO
3. Content Industries in Latin America - CEPAL - Researcher Coordinator Chapter Uruguay (Participation)
4. Communication for Development: A tool for social change and participation - UNESCO - Chapter Journalism. (Project and Participation)
5. Seminar on journalistic coverage of HIV.
6. Millennium Development Goals - UNESCO
7. Poverty, Gender and Maternity. UNESCO
8. Journalism and social responsibility in the context of the HIV and AIDS pandemic. UNESCO. UNICEF.

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## Direction of international projects on communication and human development under the auspices and cooperation of

**UNESCO** | United Nations Educational, Scientific and Cultural Organization

**UNICEF** | The United Nations Children's Fund

**WB** | world Bank

**WHO** | World Health Organization

**OPS** | Pan American Health Organization

**UNDP** | United Nations Development Program -

**AMA** | Medical Association Argentina

**ICW GLOBAL** | International Community of Women Living with HIV - AIDS

**UIA** | International University of the Americas

**UMSA** | University of the Argentine Social Museum

**HU** | Humboldt University

**UCA** | Catholic University Argentine

**UR** | University of the Republic

**ONE** | University of Montevideo

**UTU** | University of Labor

**ORT** | ORT University

**FP** | Foundation Press

**UNAIDS** | Joint United Nations Program on HIV / AIDS

**UH** | University of Havana

**MS** | Ministry of Public Health - National Program for Children's Health - Uruguay

**Faculty of Medicine** | Uruguay | Postgraduate School

**Faculty of Journalism** | Buenos Aires University

**CLAEH** | Latin American Center for Human Economics

**CLAEH** | School of Medicine

**Center for Scientific and Technical Education Faculty of Exact and Natural Sciences University of Buenos Aires**

**UBA** | Buenos Aires University

**UC** | Our Lady of the Assumption Catholic University - Paraguay

**LICCON** | Degree in Communication Sciences - Uruguay

**ITS / AIDS Program | Ministry of Public Health - Uruguay**

**APU** | Uruguay Press Association

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**SAPEM** | Argentine Society of Medical Journalism  
**ILO** | International Labor Organization - - HIV / AIDS workplace program  
**CIRD** | Center for Information and Resources for Development  
**PRONASIDA** | National Program to Fight AIDS - Paraguay  
**FC** | Culture Foundation  
To say | Network of mental health practices  
**A.M.I.S.E.U** | Uruguay  
**PREV** | Association - Paraguay  
**ASOSIDA** | Chile  
**VIVOPOSITIVO** | Chile  
**SAVIA Foundation** | Chile  
**Women's Voice** | Chile  
**ICW** | Chile  
**Grupo Lazos Foundation** | Chile  
**Forest Network** | Chile  
**Margen Foundation** | Chile  
**MUMS** | Chile  
**Red OSS** | Chile  
**COCULAM** | Chile  
**AKI** | Chile  
**ONE EDUK** | Chile  
**Syndicate ANGELA LINA** | Chile  
**AMISEX** | Coronel - Chile  
**CIPRESS Foundation** | Center for Research and Promotion of **Health and Sexuality** | Chile  
**MUMS** | Unified Movement of Sexual Minorities  
**CRIAPS** | Regional Information and Support Center for Social HIV / AIDS Prevention  
**Vencer** | Foundation  
**CHOPA** | Paraguay  
**TATARENDY** | Paraguay  
**BASE - IS** | Paraguay  
**Marco Aguayo Foundation to Fight AIDS** | Paraguay  
**FUNDAMIND** | Argentina  
**Alliance of Organizations of People Living with HIV / AIDS**  
**Eco Uruguay**  
**Network of NGOs working on HIV / AIDS in Paraguay**  
**TELEMUNDO**  
**UNIVISION**